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India's First Hybrid  
Event on Innovation,  
Solutions & Best  
Practices in  
Infection Control &  
Decontamination

11-12 SEPTEMBER 2020  
HITEX, HYDERABAD

## SPONSORSHIP OPPORTUNITIES



Organized by



In Association with



## Title Sponsor

### Sponsorship Deliverables

- + Name and Logo as Title Sponsor to be displayed on all panels, promotional collaterals, banners, pre/during and after event.
- + Title sponsor brochures/flyers will be kept at the visitor registration counter.
- + Complimentary 48 sq.m stall raw space on exhibit floor
- + Exclusive logo visibility on the home page of the event website
- + Logo in emailers that goes to our database
- + Display of company literature in the show management office
- + Branding at 4 strategic locations onsite
- + Publicity with prominent display of logo in newspaper ads where others sponsors are also acknowledged
- + Logo display on hoardings
- + Acknowledgement as title sponsor in FM radio advertisements
- + Invitation to the curtain raiser press meet
- + Speaking opportunity at the relevant conference session.
- + Promotional video on stage backdrop
- + Logo on the exhibition invitation cards sent to the industry people.
- + Logo will be displayed on the conference backdrop
- + Sponsor's listing will be included in the Post Show Report

## Powered By Sponsor

### Sponsorship Deliverables

- + Name and Logo as PoweredBy Sponsor to be displayed on all panels, promotional collaterals, banners, pre/during and after event.
- + Complimentary 36 sq.m stall raw space on exhibit floor
- + Exclusive logo visibility on the home page of the event website
- + Branding at 2 strategic locations onsite

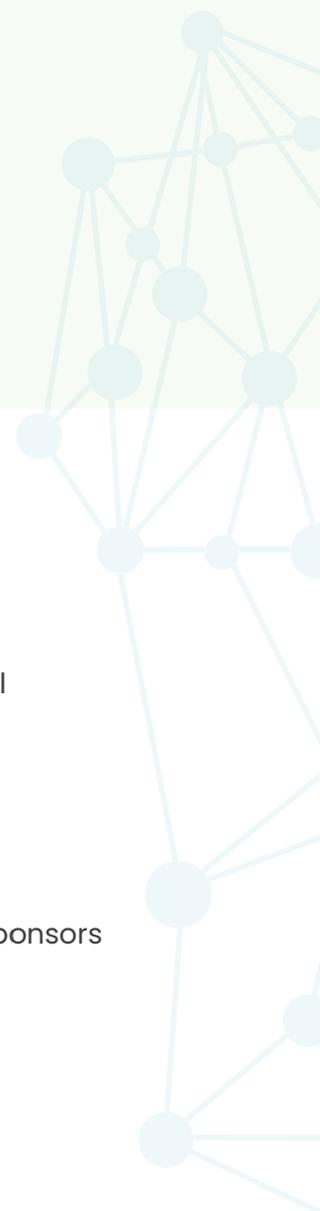


- + Publicity with prominent display of logo in newspaper ads where others sponsors are also acknowledged
- + Logo display on hoardings
- + Acknowledgement as powered by sponsor in FM radio advertisements
- + Invitation to the curtain raiser press meet
- + Promotional video on stage backdrop
- + Speaking opportunity at the relevant conference session.
- + Logo will be displayed on the conference backdrop
- + Logo on the exhibition invitation cards sent to the industry people.
- + Sponsor's listing will be included in the Post Show Report.

## Co-Sponsor

### Sponsorship Deliverables

- + Name and Logo as Co-sponsor to be displayed on all panels, promotional collaterals, banners, pre/during and after event.
- + Complimentary 24sq. m stall raw space on exhibit floor
- + Exclusive logo visibility on the home page of the event website
- + Branding at 1 strategic locations onsite
- + Publicity with prominent display of logo in newspaper ads where others sponsors are also acknowledged
- + Logo display on hoardings.
- + Invitation to the curtain raiser press meet
- + Logo on the exhibition invitation cards sent to the industry people.
- + Sponsor's listing will be included in the Post Show Report.



## Associate Sponsor

### Sponsorship Deliverables

- + Name and Logo as associate sponsor to be displayed all panels, promotional collaterals, banners, pre/during and after event.
- + Complimentary 18 sq. m stall raw space on exhibit floor
- + Exclusive logo visibility on the home page of the event website
- + Branding at 1 strategic locations onsite
- + Publicity with prominent display of logo in newspaper ads where others sponsors are also acknowledged
- + Logo display on hoardings.
- + Invitation to the curtain raiser press meet
- + Logo on the exhibition invitation cards sent to the industry people.
- + Sponsor's listing will be included in the Post Show Report.

*\*Sponsorship packages can be customised to meet promotional budgets of the company. For further information, please contact the expo team.*

# PHIC EXPO 2020

PREVENTIVE HEALTHCARE & INFECTION CONTROL EXPO

## 11-12 SEP 2020

## HITEX, HYDERABAD



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Title Sponsor



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Media Partners



Event Mktg. Partner

